

PIT STOP(S) LOGO PLACEMENT

by Jerome Fourre #120

It has been known for some time that there are different heights for the Pit Stop(s) logo on the PS1B, PS2B and PS3B coupons. Below I show a High logo, a Normal logo and a Low logo.

Notice the difference in the placement of the logo in relation to the Sandy McTire signature. One could draw the conclusion that the vignette of Sandy, the border & the signature are printed as one print pass and the text in the center of the note, including the logo are a separate print pass.

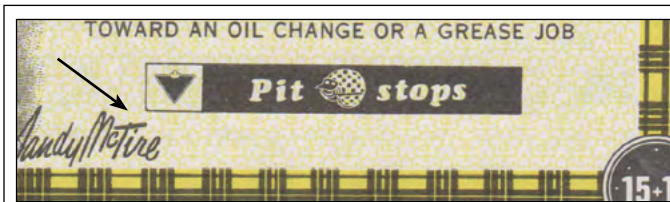
The coupon on the right, below, and the four other scans show that all of the black ink was printed in the same print pass. The black ink is offset 3mm towards the bottom and about 1mm towards the left. This offset note if printed properly would have been a Low logo type from the positioning of the logo in conjunction to the signature.

Taking this into consideration, plus the fact that the normal Low logo is a PS3B and not a PS2B like the offset note, I have come to the conclusion that all of the black ink was printed in the same print pass.

Not knowing how many notes were printed on a sheet of paper before being cut, I would draw the conclusion that the difference in the placement of the logos is directly related to the page-layout people who did not take the time to make sure the mock-up was accurate before burning the printing plates.

This would mean that if the notes were printed 6-up, there could have been 6 different positions for the placement of the logo in conjunction to the signature.

If you can add to this study please contact me : Jerome Fourre at jayfourre@ctccollector.ca or 450-419-7914



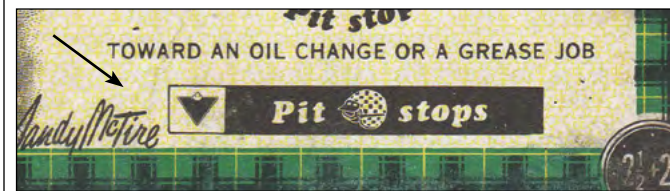
High logo



Normal logo



Low logo



Offset low logo



Offset top right denomination



Offset low logo



Offset top left denomination



Offset bottom left denomination

